

Exhibit D - Programs Update

Conference Update

- Need Breakfast keynote speaker: Jonathan Board, WV First Executive Director, was asked. No response.
- Requested budget increase for more room rental space to accommodate sponsors- Approved. See Exhibit D, conference budget.
- We have decreased the budget from last year in areas of: speakers fees/accommodations, food,& hospitality. See Exhibit D, conference budget
- Need participation in Spirit of Philanthropy Awards nomination. Asking board members to please nominate.
- Board members have agreed to assist with conference planning. Thank you!
- Spirit of Philanthropy dinner does not have a wine and beer open bar this year. Jennie and I were in conversation about this before departure.
 - Will this decrease members' satisfaction since we had one last year? Options:
 - Wine and beer open bar cost is \$17/person @ 60 people + bartender fee (\$120) = \$1,140.00
 - Cash bar = \$120 (bartender fee)
 - Cash bar with one drink ticket is \$9/person @ 60 people + bartender fee (\$120) = \$660.00

Ripple Effect Mapping Training (REM)

- Event held May 16th & 17th Bridgeport Conference Center
- Budget details, see Exhibit D.
- Attended: 18 people
- Net Income: \$ 1,064.39
- Sponsors: Sisters Health Foundation , EQT, 1st Energy, Sisters of St. Joseph
- Feedback Collected: Results Below

SESSIONS

Session	Usefulness (4=very useful to 1=not useful)	Clarity (4=very clear to 1=not clear)
Session 1: Intro to REM	3.94	3.94
Session 2: Intro to Facilitation	3.94	3.94
Session 3: Intro to XMind	3.76	3.65
Session 4: Logistics of REM	3.53	3.76
Session 5: After the REM Session	3.82	3.59
Session 6: REM in WV	3.82	3.88
OVERALL FOR ALL SESSIONS	3.80	3.79



Programs- One Year Evaluation

- May 2022- May 2023= 18 programs (no programs during Oct & Nov 2022 for Jennie's onboarding). Before my hire.
- May 2023-May 2024= 47 programs; 161% increase
 - increased partner programs; added sector programs; added bimonthly CEO/Executive Director networking sessions.
- Evaluation of Programs
 - CEO/Executive Director networking sessions- most successful program.
 - Scholarship Networking Sessions- move to speaker focused.
 - In Person Events
 - Low or no attendance
 - Triaging events is not a sustainable practice
 - Canceled 3 (Nicholas County RoundTable, EAG, & EAG/AFN Summit)
 - REM was successful, but required exhaustive methods for the number of attendees
 - Adding funder topic webinars
- Re-evaluate Attendance strategies
 - Added monthly program only member newsletter; produces signups.
 - Added cancellation policy to events.
- Resonating Quote from member when discussing a webinar they would like to host as education, " I don't need any education but..."
- Members love the conference!

Working Program Calendar

May

- (5/8) Lunch with Corporate Funders at Ascend
- (5/9) Grantmaking for Disability: LGBTQIA+ Funding [[Disability & Philanthropy Forum](#)] ([DEI](#))
- (5/14) Social Media Security Concerns with WV Social Media ([Communications](#))
- (5/14) 21st Century Governance Part 3: Family Philanthropies as Stewards of a Public Trust [[National Center for Family Philanthropy](#)] ([Governance](#))
- (5/16 & 5/17) Ripple Effect Mapping ([Grantmaking](#); [Evaluation](#))
- (5/20) Scholarship ([Networking](#))

June

- (6/11) Clarifying Your Purpose and Legacy Part One: Family Giving Lifecycle Succession and Legacy Curriculum Workshop [[National Center for Family Philanthropy](#)] ([Governance](#))
- (6/11) CEO/Executive Director Networking ([Networking](#))
- (6/18) In collaboration with the WVNPA, Meet the Corporate Grantmakers: Energy Edition
- (6/18) Disaster in Philanthropy Basics [[PSO Collaborative](#)] ([Grantmaking](#))
- (6/20) Responding to the Moment: Participatory Approaches in Philanthropy. In partnership with Philanthropy New York ([Grantmaking](#))

July

- (7/9) Clarifying your Purpose and Legacy, Part Two: Generational Transitions [[National Center for Family Philanthropy](#)] ([Governance](#))
- (7/11) Disability, Pride, Joy, and Visions for the Future [[Disability & Philanthropy Forum](#)] ([DEI](#))
- (7/25) Mobilizing Investments for an Age-Integrated Society [[Grantmakers in Aging](#)] ([Grantmaking](#))
- (7/29) EAG Meeting: Planning Session ([EAG](#))

August

- (8/13) Canva for Graphics & Video with WV Social Media ([Communications](#))
- (8/13) Meeting the Moment Part One: Philanthropic Vehicles to Fund Democracy [[National Center for Family Philanthropy](#)] ([Grantmaking](#))
- (TBD) CEO/Executive Director Networking #4 ([Networking](#))
- (TBD) Scholarship "Adopting WV's changes in GPA requirements for greater impact" [Joy Carr, NACADA & Dir of Advising all WVU campuses] ([Scholarship](#))

September

- (9/10) Refining Your Marketing Budget with WV Social Media ([Communications & Finance](#))
- (9/10) Meeting the Moment Part Two: Effective Communication and Building Consensus Through Change [[National Center for Family Philanthropy](#)] ([Communications](#))
- (9/19) Disability and the Care Economy [[Disability & Philanthropy Forum](#)]
- (9/26) Impact Investing: Maximizing a Grantmaker's Mission Impact [PSO Collaborative] ([Finance](#))
- (TBA) Policy Developments Affecting Public Charities and Private Foundations

October

- (10/8) Meeting the Moment Part Three: Trust Based and Participatory Practices [[National Center for Family Philanthropy](#)] ([Grantmaking](#))
- (10/10) Disability-Inclusive Hiring [[Disability & Philanthropy Forum](#)] ([DEI](#))
- (10/21-23) Conference

November

- (11/12) A Racial Reparations Framework for Family Philanthropy [[National Center for Family Philanthropy](#)] ([Grantmaking](#); [DEI](#))
- (11/14) Disability in Indigenous Communities [[Disability & Philanthropy Forum](#)] ([DEI](#))
- (TBD) EAG
- (TBD) In collaboration with WVNPA, Meet the Corporate Grantmakers: Finance Edition
- (TBD) Site Visit Essentials [PSO Collaborative]

December

- (12/10) Values in Action: Thinking Strategically about your Family Philanthropy's Lifespan [[National Center for Family Philanthropy](#)] ([Governance](#))
- (TBD) CEO/Executive Director Networking #6
- (TBD) Scholarship Networking

Revision of Membership Definitions



MEMO

Date: May 29, 2024

To: Philanthropy WV Board Members

From: Program and Membership Committee

CC: Marian Clowes, Board Chair

Subject: Approval of PWV Membership Categories and Definitions for Website Update

The following changes are suggested for membership categories:

- 1) Grantmaking Public Charities:
 - Remove from *Government Grantmaking* as a subcategory.
 - List Grantmaking Public Charities as its own membership category.
 - Dues category cost will remain the same both Government Grantmaking & Grantmaking Public Charities
- 2) Donor Advised Funds
 - Remove the membership category as a solo one.
 - Move advised funds into the Individual Philanthropist category.
- 3) Corporate Giving Programs & Corporate Foundations
 - Change name to Corporate Funders
- 4) Philanthropic Consultant/Professional Advisors
 - Remove Philanthropic Consultant from category title.
 - Philanthropic consultant becomes an example of Philanthropic Advisor.

The following definitions are suggested to define membership categories

Community Foundation: Tax-exempt charitable organizations that provide grant support for the needs of a defined geographic area from funds that it maintains and administers on behalf of multiple donors. Community foundations provide an array of services to donors who wish to establish endowed and non-endowed funds without incurring the administrative and legal costs of starting independent foundations.

Corporate Funders: Companies with an active grantmaking program. They may have a company-sponsored private foundation, corporate operating foundation, a corporate direct giving program, a separate legal entity for their giving, an endowment, an employee-driven giving program or a combination of these.

Family Foundation: Foundation whose funds are derived from members of a single family. Typically, At least one family member must continue to serve as an officer or board member of the foundation, and as the donor, they or their relatives play a significant role in governing and/or managing the foundation throughout its life.

Giving Circle: A collaborative philanthropy in which individual donors pool their money and other resources, and decide together how and where to give them away.

Government Grantmaker: Government agency that provides grants to 501(c)(3) organizations.

Grantmaking Public Charity: Non profit organizations that give grants to other public charities. As defined by the IRS, grantmaking public charities seek support from the general public and must pass the public support test. Charitable organizations fall under Section 501(c)(3) of the U.S. Tax Code, and the IRS divides charitable organizations into two groups: private foundations and public charities.

Individual Philanthropist: individual who supports the philanthropic sector through charitable giving, active involvement in philanthropy, and/or affiliated with grantmaking organizations. Individual philanthropists cannot charge for their services and support to the philanthropic sector. Administrator of donor advised fund is eligible for this category.

Private Foundation: A nongovernmental, nonprofit organization with funds (usually from a single source, such as an individual, family, or corporation) and program managed by its own trustees or directors, established to maintain or aid charitable organizations through grantmaking.

Professional Advisor:

For profit business (team or individual) that provides services or products to philanthropic organizations. *Advisor examples can include but are not limited to: attorneys, accountants, financial advisors, investment managers, insurance agents, philanthropic consultants.*

United Ways: local public charities that raise funds through individual contributions and allocate them to benefit charitable programs and organizations. They often use workplace fundraising and community giving programs to support their mission through a variety of nonprofits.

Exhibit D - Programs Update
 2024 Annual Conference Budget

2024 Annual Conference Budget				
Line Item	FY24 Proposed	FY24 Actual	FY23 Actual	Notes
Revenues				
Registrations	\$23,250		\$23,250.00	Based on 56 registrations (85 attendees); same registration fees as last year
Sponsorships	\$24,240		\$15,000.00	
Total Revenues	\$47,490		\$38,250.00	
Expenses				
Stonewall Expenses per 85 People				
Venue Space	\$2,000		\$4,000.00	
Venue Service Fees	\$420		\$1,000.00	
Audio Visual	\$3,370		\$3,285.00	
Audio Visual Service Fees	\$884		\$854.00	
Audio Visual Damage Waiver	\$126			
Spirit of Philanthropy Venue Costs - Lightburn	\$1,210		\$2,131.00	
Venue Food Costs	\$10,805		\$9,941.00	
Venue Food Service Fees	\$2,269		\$2,585.00	
COST OF ADDITIONAL ROOM	\$1,850			
Total Venue Expenses	\$22,934		\$23,796.00	
Zoho Registration / Mobile App	\$600		\$0.00	
Spirit Philanthropy Awards Trophies	\$300		\$237.00	
Staff travel reimbursement	\$500		\$560.00	does not include staff time
Speaker Travel/Honoraria	\$3,800		\$6,311.47	
Gifts	\$0		\$100.00	not this year FY24
Hospitality Boxes/ Swag	\$0		\$1,500.00	not this year FY24
Supplies	\$500		\$500.00	linens, cups, lanyards, tent cards, flowers, corkscrews
Marketing/Printing/Graphic Design	\$1,800		\$4,788.00	
Photographer	\$1,450			
Rooms for Staff	\$1,317		\$1,544.49	
Rooms for Speakers/Guests	\$2,500		\$1,888.00	
Event Insurance	\$900		\$810.26	
Vendor Tables	\$180			
volunteer line	\$500			
Total Expenses	\$34,751		\$42,035.22	
Total Conference Revenue	\$12,739		-\$3,785.22	
Sponsorships and Vendors				
	Requested	Confirmed	Status	What are they covering?
AkoyaGo (vendor)	\$2,800	\$2,800	Confirmed	
Bernard McDonough Foundation	\$1,000	\$1,000	Confirmed	
CEG	\$1,400	\$1,400	Confirmed	Coffee Breaks
FEG	\$2,500	\$2,500	Confirmed	
FirstEnergy	\$2,500	\$2,500	Confirmed	Verbal Confirmation from Tammy that we will receive it
Highmark	\$2,500	\$0	Proposal Submitted	will have confirmation by 6/1
Hope Gas	\$2,500	\$2,500	Confirmed	
McKinley Carter Wealth	\$2,500	\$2,500	Confirmed	will have a workshop
Pallotine Foundation	\$2,500	\$2,500	Confirmed	The Pallottine Foundations of Huntington and Buckhannon
Southwestern Energy	\$2,500	\$0	Proposal Submitted	Nina is in touch with Stephanie; hasn't been approved yet
Susan Stevenson Landis (spirit of philanthropy awards)	\$300	\$300	Confirmed	Spirit of Philanthropy Award Trophies
Truist	\$2,500	\$2,500	Confirmed	may want a workshop/materials
United Bank	\$2,500	\$0	Rejected	
WesBanco	\$2,500	\$0	Proposal Submitted	Nina is contact with Haley; hasn't been approved yet
Zoom Grants (vendor)	\$3,740	\$3,740	Confirmed	
TOTAL	\$34,240	\$24,240		

Exhibit D - Programs Update
 2024 Ripple Effects Mapping (REM) Training Budget

EXPENSES				
Dates	S	Cost	Qty	Total
(5/16)	Bridgeport Conference Cntr Full day	\$375.00	1	\$375.00
(5/17)	Bridgeport Conference Cntr - Half day	\$275.00	1	\$275.00
(5/16- 5/17)	Conference Cntr AV - Full Day	\$100.00	2	\$200.00
(5/16)	All Day beverage station per 10 people	\$10.00	20	\$200.00
(5/16)	afternoon break per 10 people	\$6.00	20	\$120.00
(5/16)	lunch buffet per person	\$19.00	30	\$570.00
(5/17)	morning break per person	\$11.00	20	\$220.00
	Total Base Price			\$1,960.00
(5/16-5/17)	Bridgeport service charge (21%)	21.00%		\$411.60
	Total Bridgeport Conference Center			\$2,371.60
(5/15)	Wyndam Hotel		2	\$172.89
	Gas Reimbursement			\$47.70
	Credit Card Fees			\$250.00
	Other Fees - Total			\$470.59
	Training Costs (see separate budget for breakdown, click here)			\$10,030.00
			Expense Total	\$12,872.19
	INCOME			
		Amount		Total
	Sisters Health - Sponsorship	\$5,000.00		\$5,000.00
	EQT - Sponsorship	\$2,500.00		\$2,500.00
	First Energy	\$1,250.00		\$1,250.00
	Sisters St. Joseph	\$1,500.00		\$1,500.00
		\$10,250.00		\$3,686.58
			Income Total	\$13,936.58
			Net	\$1,064.39