

## **2023 Program End of Year Summary**

Participant numbers **do not** include Philanthropy WV staff and/or speakers, Participant numbers **only include** participants who attended events and **not** the registration numbers,

Between January 2023 and November 2024, Philanthropy West Virginia:

- Hosted a **total** of **46 programs** with **197 participants**.
  - The 2024 conference offered **32 programs** with **60 participants**.
  - The 2024 monthly sessions offered **14 programs** with **137 participants** (out of those 14 sessions, 13 were virtual and 1 was a regional in person roundtable.)

## **Looking Ahead - Program Highlights for 2024**

One of our priorities is to enhance the members' experience with Philanthropy WV through several initiatives:

- **Creating a membership packet (virtual and hardcopy) that emphasizes membership value and how to take full advantage of offerings, such as:**
  - Connection: Peer networking groups that enhance a collaborative & sustainable philanthropic community by building personal, professional, and organizational relationships
  - Education: Web based and in person educational programs on best practices, latest research, innovative philanthropy, capacity building fundamentals, policy, & topics of interest to inform and empower effective grantmaking
  - Convening: In person regional roundtables to engage thought leadership on region specific issues/initiatives.
  - Collaboration: Shared learning experiences with similar regional PSOs through collaborative education & through membership community building
  - Advocacy: Join a unified voice that is active in representing philanthropy through State and Federal policy advocacy groups. Engage with legislators as philanthropy advocate to uplift West Virginia
  - Information: Monthly communications featuring current trends and research in the philanthropic sector, member highlights, and upcoming events
  - Annual conference: Discount on annual conference that centers rural philanthropy and regional identity to frame the challenges, successes, research, trends, and site tours, and the best & next practices to strengthen philanthropy and build allies in the mountain state
  - Job Postings: Free job postings on the Philanthropy WV website and social media page

- **Streamlining Workflow Processes and Data Collection & Reports**
  - Delineating data to be more transparent & accurate.
  - Collaborating with staff to update workflow documents & processes to increase efficiency
  - Updating member registration processes, online calendar, and software integrations to increase efficiency
  
- **Thematic monthly programs**
  - January: Policy and Advocacy with new collaborations: WV Center on Budget & Policy and Council on Foundations to integrate state and federal policy and advocacy initiatives
  - February: networking and skill based sessions
  - March: Nicholas County Regional Roundtable on Planned Giving & Endowments
  - April: stay tuned! Collaboration in the works for an in person training session
  - May: Collaborative programming on the intersections of aging with current grantmaking initiatives. May is Older Americans Month, so we will uplift the theme with in person and virtual programming
  
- **Bi-Monthly Capacity Building and Fundamentals**
  - Regional PSO collaborative: sessions varied topics hosted by different PSO's that are in the collaborative
  - WV Social Media, LLC sessions

## **Conference 2024**

- **Dates:** Stonewall has October dates available (Oct 21-23)
  - PEAK Grantmaking (3/18-3/20)
  - Council on Foundations conferences- (5/6 - 5/9)
  - Philanthropy Ohio- Not announced
  - Kansas Assoc of Community Foundations- (10/16-10/18);
  - Maryland Philanthropy Network- not announced
  - Grantmakers of Western PA- 1st wk Dec
  
- **Conference Locations**
  - Member survey feedback overwhelmingly requested Stonewall resort
  - Budget for Stonewall is the same or less than Oglebay. AV is negotiable
  - Budget for Pipestem as an alternative is similar to Stonewall: conference space pricing is ; food is less; has wireless internet access- no direct access; tran under construction
  - Budget for Cacapon Resort similar to Pipestem
  - Have not inquired about hotel conference centers