

LIFTING UP AND LEADING FORWARD

2021 Annual Conference

Join us on Zoom October 27-29

- Connecting Rural Funders
- Engaging National Grantmakers



2021 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Engage with over 100 leaders of West Virginia's major foundations, corporate giving programs, and/or individual philanthropists during the 2021 Philanthropy West Virginia Annual Conference on October 27 – 29, 2021 delivered as an online program.

WHY PARTNER WITH PHILANTHROPY WV?

Partnering with Philanthropy West Virginia will:

- Position your organization as a leading supporter of the state & regional philanthropic community
- Provide access to nearly 90 members that represent more than \$1.5 Billion in collective assets
- Build awareness and align your brand with leaders in the philanthropic community
- Provide your organization/business with channels to deliver your services and lend your expertise

Your sponsorship investment allows us to:

- Deliver new strategic and impactful programs that builds deeper and more meaningful expertise
- Facilitate partnerships and innovation that builds more vibrant and thriving communities
- Effectively advance philanthropy's engagement in statewide and regional efforts

Who Should Partner with Philanthropy WV?

- Organizations, businesses, and consultants who serve the philanthropy community, including:
 - *Lawyers & Accountants*
 - *Technology & Software Providers*
 - *Financial Services & Investment Professionals*
 - *Financial Institutions*
 - *Consultants, Facilitators, & Advisors*
- Deepen their connection to Philanthropy members and the philanthropic sector

2021 Annual Conference Sponsorship Opportunities include:

<u>Sponsorship:</u>	<u>Amount:</u>	<u>Details:</u>
"Appalachian Spring" Signature Sponsor	\$15,000 (<i>member</i>) \$17,500 (<i>non-member</i>)	This opportunity provides you with prominent visibility throughout the conference including: <ul style="list-style-type: none">▪ Signature advertisement on website and event materials▪ Welcome remarks at opening session and speaker introductions▪ Opportunity to hold a follow-up webinar with Philanthropy WV Members and send out a message prepared by your firm before the conference recognizing your investment and services▪ Prominent signage and marketing throughout the conference▪ Four complimentary conference registrations

“Mountain State” Keynote Sponsor	\$5,000 (<i>members</i>) \$7,500 (<i>non-members</i>)	Reach the entire conference attendees with a keynote session featuring special entertainment and national speakers. Your investment provides: <ul style="list-style-type: none"> ▪ Delivery of brief welcome at the sponsored keynote session and speaker introduction ▪ Signature marketing of your company during the keynote speech and all conference marketing ▪ Opportunity to host a follow-up webinar with our Members ▪ Three complimentary conference registrations
“Vandalia Experience” Workshop Session Sponsor	\$2,500 (<i>member</i>) \$4,000 (<i>non-member</i>)	Be a part of the delivery of expert knowledge and professional training by using one of the several options to sponsor a breakout session that convenes board members/trustees, staff, CEOs, and advisors focused on specific issues and topics that strengthen foundations from investment and legal issues to grantmaking strategies and tackling key issues. This investment includes: <ul style="list-style-type: none"> ▪ Delivery of brief welcome remarks & speaker intro at the session ▪ Signature promotion recognition for the workshop session ▪ Two complimentary conference registrations ▪ Recognition in conference publications and online marketing

2021 Annual Conference Exhibitor Opportunities:

<u>Exhibitor-ship:</u>	<u>Amount:</u>	<u>Details:</u>
Demonstration Lab & Table Sponsor	\$2,500 (<i>member</i>) \$4,000 (<i>non-member</i>)	Provides you with prominent visibility throughout the conference with a designated virtual demonstration lab. Your sponsorship at this level includes: <ul style="list-style-type: none"> ▪ Delivering a virtual training at the conference ▪ Incorporating a promotional item in the registration packet ▪ A promo ad on the conference website ▪ Two complimentary registrations
General Exhibitor	\$1,250 - 1,500 (<i>member</i>) \$3,000 (<i>non-member</i>)	Reach the 100 (in-person) and numerous online conference attendees with established online office hours. Showcase your company’s expertise and services to numerous foundation leaders. This includes: <ul style="list-style-type: none"> ▪ Recognition in the program and conference marking ▪ Scheduled virtual office hours ▪ One complimentary registration
Hospitality Host	\$750-\$1,500 (<i>member</i>) \$2,500 (<i>non-member</i>)	Promote your company’s unique services and expertise in welcoming attendees by hosting the virtual entertainment, and/or supporting local businesses and nonprofits to send out the attendee’s mailed conference hospitality packet.

How to Partner with Philanthropy WV:

For more information on how our sponsorship packages can help meet your organization’s giving and marketing goals, please contact:

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