



**Our work and impact is rooted in:**

**Our Mission:** *STRENGTHENING PHILANTHROPY IN THE MOUNTAIN STATE*

**Our Vision:** *West Virginia has thriving communities due in part to a strong and vibrant philanthropic sector.*

**Our Values:** *Leadership, Collaboration, Inclusiveness, Lifelong Learning, Integrity, & Advancing West Virginia!*

## Our New Strategy **MEANINGFUL ACTION: *Learning, Leveraging, & Leading***



### **HISTORY:**

For nearly 25 years, Philanthropy WV has helped established and new philanthropy (corporate, private, family, community, and public) by building skills, honing leadership, and creating pathways into improving the quality of life in the Mountain State.

### **OUR CHALLENGE:**

West Virginia is changing rapidly and needs in our communities continue to shift. As philanthropy, we serve a critical role through grantmaking, sharing expertise, convening communities to solve problems, and creating partnerships for long-term benefit. For a vibrant and healthier state, we must have a strong and growing philanthropic sector.



## **We Tackle this through:**

### **MEANINGFUL ACTION**

In 2017, Philanthropy West Virginia launches our new strategic plan and framework to advance the impact and work of philanthropy. We continue our dual work of (1) service to members, and (2) growing the sector. Our drive is for a stronger and more vibrant philanthropy sector to ensure we have thriving communities benefiting all citizens. This is focused on its title, **"MEANINGFUL ACTION: Learning, Leveraging, & Leading"**.



### **LEARNING**

***Delivering*** the highest quality in training, best practices, partner resources, issue briefings, and professional development for board members, CEOs, staff, advisors, and donors for foundations, corporate giving, and private philanthropy from local, state, regional, and national experts. We provide the excellence in serving our members and engaging new members through a diversity of learning.



"Membership in Philanthropy WV has proven to be the single greatest investment of our time and resource. As a new operating foundation, we have found the network of like-minded foundations and various programs extremely helpful as we learn how to operate and make a positive difference in our state."

~ Roy & Gwen Steeley Foundation

"The Benedum Foundation understands how critically important it is to raise the philanthropic capacity of West Virginia. We value Philanthropy WV as a connection to other foundations, corporate giving programs, and individual philanthropists who share the objectives of the Benedum Foundation, to help in finding partners and support for meaningful endeavors."

~C.W. Benedum Foundation

"Philanthropy is extremely beneficial to our work here at the Community Foundation for the Ohio Valley. It is a great learning opportunity for our staff to stay on top of the best ways to be a grantmaker in WV. We also value the networking and connections to our peers on the local, state and national level through the variety of programs delivered."

~ Community Foundation for the Ohio Valley

## LEVERAGING



**Partnerships** are where the greatest impact and long-term benefit occur especially when philanthropy leverages its investments and expertise. The greatest success is with the business sector, social profit organizations, government, and the general public working together. We want to maximize philanthropy's impact to create thriving communities in our state and advancing your impact. This is leveraging our work together with regional, state, and national partners.

## LEADING



Based in our mission, Philanthropy West Virginia is a leadership organization in service to members and growing the sector. We **lead** both in-front and behind on critical issues, growing philanthropy, public policy advocacy, serving members, improving practice, and mobilizing members around issues of concern for our state.

## THEORY of CHANGE

A thriving community, region, and state requires a strong, vibrant, and growing philanthropy sector. For 25 years, Philanthropy WV has a demonstrated history of growing, serving, and strengthening philanthropy in the Mountain State. Philanthropy West Virginia's focus on **Meaningful Action** through Learning, Leveraging, and Leading will contribute substantially to achieving our mission, working toward our vision, and fulfilling our values. **We invite our members, partners across all sectors, and the general public join us in this meaningful work focused on action.**



**Learn more by visiting: [www.philanthropywv.org](http://www.philanthropywv.org)**

Philanthropy West Virginia is the statewide leadership organization for philanthropy in the Mountain State.  
Follow us at:



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**SAVE THE DATE**  
**2018 PHILANTHROPY WV**  
**ANNUAL CONFERENCE**  
*November 7-8, 2018*  
*Charleston, West Virginia*