

3rd Annual Policy Institute Evaluation
January 26, 2017

70 registrations with 28 evaluations out of 66 attendees (includes 7 staff and presenters) – 47% response from attendees

Topics	Topic Content Describe the session's content in terms of the amount of information covered.	Content Value How <i>valuable</i> or <i>useful</i> was this session to you or your organization?	Presentation Effectiveness How <i>effective</i> was the presenting style (moderator, panel, presenter, group discussion, hands-on)?
1) Keynote Speaker - David Thompson	1.....2.....3.....4.....5.....6 Not Enough 3 18 7 Just Right	1.....2.....3.....4.....5.....6 Not Valuable 3 3 13 7 Very Valuable	1.....2.....3.....4.....5.....6 Not Effective 3 4 13 6 Very Effective
2) 2017 Legislative Panel	1.....2.....3.....4.....5.....6 Not Enough 5 6 9 7 Just Right	1.....2.....3.....4.....5.....6 Not Valuable 3 7 7 9 Very Valuable	1.....2.....3.....4.....5.....6 Not Effective 2 9 6 9 Very Effective
3) Lunch Networking Groups	1.....2.....3.....4.....5.....6 Not Enough 2 9 6 8 Just Right	1.....2.....3.....4.....5.....6 Not Valuable 1 2 6 6 9 Very Valuable	1.....2.....3.....4.....5.....6 Not Effective 2 7 5 8 Very Effective
4) Workshop #1: Using Data to Tell Your Story	1.....2.....3.....4.....5.....6 Not Enough 1 3 11 Just Right	1.....2.....3.....4.....5.....6 Not Valuable 1 3 10 Very Valuable	1.....2.....3.....4.....5.....6 Not Effective 2 1 11 Very Effective
5) Workshop #2: Advocacy – Lobbying 101	1.....2.....3.....4.....5.....6 Not Enough 2 3 Just Right	1.....2.....3.....4.....5.....6 Not Valuable 2 2 1 Very Valuable	1.....2.....3.....4.....5.....6 Not Effective 2 2 1 Very Effective
6) Workshop #3: Unpacking Policy Successes & Mistakes	1.....2.....3.....4.....5.....6 Not Enough 3 2 2 Just Right	1.....2.....3.....4.....5.....6 Not Valuable 3 2 1 Very Valuable	1.....2.....3.....4.....5.....6 Not Effective 3 1 2 Very Effective
7) Closing Remarks	1.....2.....3.....4.....5.....6 Not Enough 1 6 1 Just Right	1.....2.....3.....4.....5.....6 Not Valuable 1 6 1 Very Valuable	1.....2.....3.....4.....5.....6 Not Effective 1 5 7 Very Effective

What was the best thing you got out of the Policy Institute?

- New connections.
- The ability to talk with other nonprofits and hear their concerns. Our organization partners with other nonprofits. Of course, networking with philanthropic interests.
- Networking; Ellen Allen’s presentation.
- The impact government change may have.
- 4 Pillars during WV legislature.

- Contact information to begin relationships with legislators and other professionals.
- Networking and Ellen's workshop.
- Most definitely Ellen Allen's workshop was hugely informative.
- Some straight answers from Sen. President. Did not necessarily like everything he said, but it is good to know.
- Conversations with others.
- Networking and legislative panel.
- David Thompson's presentation. Would have liked for his to have had more time.
- Asking questions of the legislators.
- Learning how others in our focus area feel about the current issues we face; knowing we are not alone.
- How important personal stories are in forwarding the mission of nonprofits.
- Meeting new people.
- Legislative contact.
- Legislative panel and lunch conversation were excellent. Helpful and great ideas.
- David Thompson's presentation.
- Made some new contacts.
- Great way to meet other nonprofits and hear their story.
- Hearing from legislators; good exchange. Great to hear from David at the national level.

What did you learn that you will apply immediately?

- Info on program evaluation
- That we need to talk with the governor's office and perhaps look at federal or state grants.
- Info from Ellen's session.
- The power and opportunity of the power of our impact story.
- Contact in Governor's office.
- I will be developing a story and data document.
- Certain things to research and how to organize data.
- Develop our story
- Work on economic impact.
- Apply information to advocacy/legislative agenda. Looking at ways to better tell our story.
- Will look into data collection tools.
- Strategy.
- The input gained from the workshop: Using Data to Tell Your Story.
- Personal stories and how my organization fits into the community.
- Building coalitions.
- Advocacy tactics.
- I will call the Governor's representative.
- Trying to become more active with advocacy at the Capitol.

- Follow policy reform.

What do you wish would have been included today?

- Free pens
- Small speaking times to explain our programs (5-10 minutes)
- Specific policy development beyond advocacy and networking. How to effectively communicate with representatives and delegates (letter, email, phone, what info to have, etc.); More details.
- Regional meetings for advocacy planning.
- A little more time with the legislative panel.
- Having more legislative participation would be helpful, especially House leadership, for instance. Info from Senate President was important. Good insight into where they are.
- The legislative panel could have been longer, and questions collected and scored by a moderator to ensure all concerns being addressed while avoiding duplicate issues and questions.
- Education should be a separate track and focal area for the networking luncheon.
- 10 minute break.
- Being able to go to more than 1 workshop and more Q&A time with the legislative panel.
- Senior/aging issues.
- More legislators.
- Perhaps a chance to greet and exchange cards with legislators individually; share a copy of legislative contacts and districts statewide.
- I wish the legislative panel would have been more focused on nonprofit work.
- Time to meet legislators, introduce, let them know the issues we're working on.

Other Comments:

- Great! Glad I came.
- I'm not sure we're hitting the mark with the national speakers. The WV folks and consistency were more compelling to me.
- Lunch networking was a challenge with such a large group.
- Thank you!
- It was good to hear about the other lunch groups.
- All together I really enjoyed this.
- Ham salad is not a vegetarian option. I so appreciate your efforts to provide lunch, but I was directed to that as a vegetarian option.
- Good conference.
- Liked the idea of a clearinghouse of information at the Governor's office.
- Overall great. Would like a more convenient venue.
- Thanks for having me!
- May need more time for questions to legislators; excellent format!